



## 2024 SPONSORSHIP OPPORTUNITIES

Saturday, March 23, 2024 • Time Out Market, Boston, MA

**BIGSISTERBOSTON**



# ABOUT BIG SISTER BOSTON

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## *We're 100% Invested in Girls*

Our professional staff use established, research-based practices to train and support our Big and Little Sisters. Our approach results in profound outcomes in academic achievement, interpersonal relationships, and healthy decision-making. We invest in 2,500 girls and women throughout Greater Boston annually.

**BIGSISTERBOSTON**

Our mission is to ignite girls' passion and power to succeed through positive mentoring relationships with women and enrichment programs that support girls' healthy development. Ultimately, our vision is to create a mentor-rich community in which every girl has access to the individual nurturing, guidance, and support she needs to become a confident, competent and caring adult. We are a national model for gender-intentional mentoring for girls which can be replicated in other mentoring programs.

# ABOUT TIME OUT MARKET

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What happens when a 50-year-old media company endeavors to bring together the best of the city under one roof? You get Time Out Market, a dining-and-culture experience curated and vetted by our editors.

Across the Atlantic, Time Out Market Boston (along with its sisters in New York, Chicago and Montreal) picked up the concept and introduced The Hub to its own version of this tried-and-true concept right in the heart of the buzzing Fenway neighborhood in 2019.

Spread across over 27,000 square feet, the curated dining destination delivers more than a handful of eateries, two bars, a demo cooking area and a video-installation wall into one space that encompasses the best food, drinks and culture that Boston has to offer.

As in its Lisbon predecessor, the Boston outpost follows a simple rule when it comes to curation: If it's good, it goes in the media; if it's great, it goes in the Market. A meal at Time Out Market Boston means you're truly digging your fork into the city's most delicious dishes, cooked by some of the most decorated chefs in all of New England. What you'll find here is a hand-selected array of everything you could want to eat, drink and see in The Hub, now with an expanded 6,000 sq ft patio.



## PRESENTING SPONSOR...

\$50,000

- Event Naming Rights: “Run The Fens” Presented by...
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company recognized as presenting sponsor in all official press releases
- Specific press release announcing partnership
- Company logo and link on event/registration webpage
- Company mentioned and linked on social media posts
- Company recognized as Presenting Sponsor during all speaking programs
- Company recognized as Presenting Sponsor on all event banners
- Opportunity for vehicle placement on-course and at start/finish areas
- Company logo on five (5) course signs
- 20’ x 10’ Exhibitor Booth at Event
- 100 runner registration spots
- Custom cobranded gift bags for runners
- Marketing material handed out in gift bags
- Logo prominently placed on all runner and volunteer t-shirts
- Opportunity to offer exclusive giveaway or marketing campaign to runner database

## AFTER PARTY SPONSOR...

\$25,000

- Naming rights to the “Run The Fens” Post-Race Party at Time Out Market
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company recognized as sponsor in all official press releases
- Company logo and link on event/registration webpage
- Company name worked into specialty cocktail for the event
- Company mentioned and linked on social media posts
- Company recognized as sponsor during all speaking programs
- Company recognized as sponsor on all event banners
- Opportunity for on site activation at the post race party
- Company logo on four (4) course signs
- 20’ x 10’ Exhibitor Booth at Event
- 75 runner registration spots
- Marketing material handed out in gift bags
- Opportunity to offer exclusive giveaway or marketing campaign to runner database
- Logo prominently placed on volunteer t-shirts



## RESULTS & BIB SPONSOR...

\$10,000

- Company logo to be prominently displayed on all race bibs
- Company recognized as race bib & results sponsor in all official press releases
- Company logo and link on event/registration webpage
- Company mentioned and linked on social media posts
- Company recognized as Race Bib & Results Sponsor during speaking program
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Opportunity for on-site activation on-course and at start/finish areas
- Company logo on start/finish line and on one (1) course sign
- 10' x 10' Exhibitor Booth at Event
- 20 runner registration spots
- Opportunity for company marketing material to be distributed in gift bags
- Logo placed on volunteer t-shirts

## FENWAY SPONSOR...

\$5,000

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company mentioned in all official press releases
- Company logo and link on event/registration webpage
- Company logo and link on event blast emails
- Company mentioned and linked on social media posts
- Company mentioned during all speaking programs
- Company logo on three (3) course signs
- 10 runner registration spots
- Marketing material handed out in gift bags

## EVENT SPONSOR...

\$2,500

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company logo and link on event/registration webpage
- Company logo and link on race webpage
- Company mentioned and linked on social media posts
- Company mentioned during all speaking programs
- Company logo on two (2) course signs
- Five (5) runner registration spots
- Opportunity for company marketing material to be distributed at registration



## WATER STOP SPONSOR...

\$1,500

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Signage at two (2) on-course water stops
- Company logo and link on event/registration webpage
- Company mentioned and linked on social media posts
- Company recognized as water stop sponsor during speaking program
- Discount codes for employees, partners, and customers
- Opportunity for company marketing material to be distributed at registration

## MILE MARKER SPONSOR...

\$1,500

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Signage at three (3) on-course signs, denoting Mile 1, 2, and 3
- Company logo and link on event/registration webpage
- Company mentioned and linked on social media posts
- Company recognized as mile marker sponsor during speaking program
- Discount codes for employees, partners, and customers
- Opportunity for company marketing material to be distributed at registration

## START/FINISH SPONSOR...

\$1,000

- Company logo on custom Start/Finish line signage
- Company logo and link on the race website
- Company logo on one (1) course sign

## COURSE SIGN...

\$500

- Company logo on one (1) course sign

## EVENT VENDOR...

\$500

- Exhibitor (10'x10') booth at the event

**FOR CUSTOM SPONSORSHIP & MORE INFO, PLEASE CONTACT:**

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