



Sponsorship Opportunities

Saturday, October 28, 2023 • Woburn, MA

www.doomrun.com



Brew Master Sponsor [1]

\$15,000

- Event Naming Rights: “Lord Hobo Doom Run Presented by...”
- Inclusion on all printed & digital marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Logo prominently placed on event t-shirts
- Company recognized as presenting sponsor in all official press releases
- Specific press release announcing partnership
- Company mentioned and linked on Facebook and Twitter
- Company recognized as Presenting Sponsor during all speaking programs
- Opportunity for vehicle placement on-course and at start/finish areas
- Company logo and link on registration site
- Company logo on five (5) course signs
- 20' x 10' Exhibitor Booth at Event
- 30 runner registration spots
- Custom cobranded gift bags for runners
- Marketing material handed out in gift bags
- Opportunity to offer exclusive giveaway or marketing campaign to runner database

Doom Sauce Sponsor [2]

\$10,000

- Post-Race Naming Rights: “Lord Hobo Post-Race Party Presented by...”
- Inclusion on all printed & digital marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Logo prominently placed on event t-shirts
- Company recognized as post-race party sponsor in all official press releases
- Company mentioned and linked on Facebook and Twitter
- Company recognized as Doom Sauce Sponsor during all speaking programs
- Opportunity for vehicle placement on-course and at start/finish areas
- Company logo and link on registration site
- Company logo on three (3) course signs
- 20' x 10' Exhibitor Booth at Event
- 20 runner registration spots
- Marketing material handed out in gift bags

Boom Sauce Sponsor [2]

\$7,500

- Inclusion on all printed & digital marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Logo prominently placed on event t-shirts
- Company recognized as sponsor in all official press releases
- Company mentioned and linked on Facebook and Twitter
- Company recognized during all speaking programs
- Company logo and link on registration site
- Company logo on three (3) course signs
- 10' x 10' Exhibitor Booth at Event
- 15 runner registration spots
- Marketing material handed out in gift bags

617 Sponsor [6]

\$5,000

- Inclusion on select printed & digital marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Logo placed on event t-shirts
- Company mentioned and linked on Facebook and Twitter
- Company recognized during all speaking programs
- Company logo on three (3) course signs
- Company logo and link on registration site
- 10' x 10' Exhibitor Booth at Event
- 5 runner registration spots
- Marketing material handed out in gift bags

Race Bib Sponsor [1]

\$2,500

- Prominent logo placement on all race bibs
- Social media tag during early bib pick-up on Friday night
- 10'x10' booth space in the registration area at event
- Logo placement on start/finish line signage
- Company logo placement on event t-shirt
- Company logo and link on registration site
- PA Recognition at event

Watering Hole Sponsor [2]

\$1,000

- Prominent logo placement on signage at on-course water stop
- Opportunity to staff, brand, and/or decorate the water stop
- 10'x10' booth space in the registration area at event
- Logo placement on start/finish line signage
- Company logo placement on event t-shirt
- Company logo and link on registration site
- PA Recognition at event

Additional Opportunities

START/FINISH LINE LOGO

\$500

10'x10' BOOTH SPACE

\$500

COURSE SIGN

\$250

For more event information and sponsorship details, please contact

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