

Saturday, September 9 | Race Start • 10:00AM

Sponsorship Opportunities



Join us at the first Italian Home for Children 5K at Tuscan Village on Saturday, September 9! By becoming a sponsor, you will help the Italian Home raise money and awareness to open doors to new, transformative programming and to provide a continuum of services for our community. At Italian Home, we strive to empower children, adults, and families with mental health and educational struggles through therapeutic, collaborative, and transformative programming.

TITLE PARTNER.....

\$7,500

- Company logo branded into event logo to be included on all digital and printed materials and ads
- Social media tags whenever promoting event
- Prominent logo placement on race shirt
- 10'x10' booth space in the registration area at event
- Company logo and link on registration site & pre-race emails
- Prominent logo placement on start/finish line signage
- Ability to include digital ads in all mass marketing email promoting event
- PA Recognition at event
- Brand category exclusivity
- Five (5) complimentary event entries

RESULTS PARTNER.....

\$1,000

- Prominent logo placement in online race results page
- Ability to include digital ad in results e-mail to runners
- Social media tag when announcing results are posted
- 10'x10' booth space in the registration area at event
- Logo placement on start/finish line signage
- Company logo placement on event t-shirt
- Company logo and link on registration site
- PA Recognition at event

RACE BIB PARTNER.....

\$1,000

- Prominent logo placement on all race bibs
- Social media tag during early bib pick-up on Friday night
- 10'x10' booth space in the registration area at event
- Logo placement on start/finish line signage
- Company logo placement on event t-shirt
- Company logo and link on registration site
- PA Recognition at event

POST-RACE PARTY PARTNER... \$4,000

- Company logo branded into post-race party signage
- Company tagged on social media whenever mentioning post-race party
- Prominent logo placement on start/finish line signage
- 10'x10' booth space in the registration area at event
- Large logo placement on event t-shirt
- Company logo and link on registration site & pre-race emails
- PA Recognition at event
- Brand category exclusivity for the event
- Ability to include digital ad in one (1) event marketing email
- Five (5) complimentary event entries

AWARDS PARTNER.....

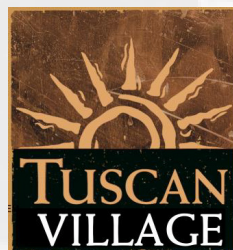
\$1,000

- Prominent logo placement on overall and age group awards
- Awards will be a mutually agreed upon item (i.e. pint glass, etc)
- 10'x10' booth space in the registration area at event
- Logo placement on start/finish line signage
- Company logo placement on event t-shirt
- Company logo and link on registration site
- PA Recognition at event

PHOTOS PARTNER.....

\$2,500

- Prominent logo placement on all photos, to be published & shared online for free to runners after the event
- Ability to include digital ad in post-race photos email to runners
- Social media tag when announcing photos are available
- 10'x10' booth space in the registration area at event
- Logo placement on start/finish line signage
- Company logo placement on event t-shirt
- Company logo and link on registration site
- PA Recognition at event



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WATER STOP PARTNER.....

\$1,000

- Prominent logo placement on signage at on-course water stop
- Opportunity to staff, brand, and/or decorate the water stop
- 10'x10' booth space in the registration area at event
- Logo placement on start/finish line signage
- Company logo placement on event t-shirt
- Company logo and link on registration site
- PA Recognition at event

MILE MARKER PARTNER.....

\$750

- Prominent logo placement on all on-course mile markers
- 10'x10' booth space in the registration area at event
- Logo placement on start/finish line signage
- Company logo and link on registration site
- PA Recognition at event

FINISH LINE PARTNER.....

\$250

- Logo placement on start/finish line signage
- 10'x10' booth space in the registration area at event
- PA Recognition at event

**FOR CUSTOM SPONSORSHIP OPPORTUNITIES
AND EVENT INFO PLEASE CONTACT:**

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