



# REVERE BEACH International Sand Sculpting FESTIVAL

[www.internationalsandsculptingfestival.com](http://www.internationalsandsculptingfestival.com)

HOSTED BY



## 2018 SPONSORSHIP OPPORTUNITES



**JULY 20-22, 2018**

# EVENT OVERVIEW

Hosted by the Revere Beach Partnership, a non-profit organization, this free event is open to the public and draws crowds from all over New England. In 2017, the event attracted over 1,000,000 attendees.

At the heart of the festival is the Master Sand Sculptor Competition. Over the course of 4 days, over 20 sculptors invited from around the world compete for a prize. We also have a large demonstration piece that displays corporate sponsor's logos in the sand, which is the most photographed attraction on the beach. The event also features a full entertainment schedule with live music, an interactive kids zone, fireworks, amusement rides and food trucks-truly an event that has something for everyone!



**Morning Star Farms** distributed 63,000 samples. Their largest event in the United States.

The Revere Beach International Sand Sculpting Festival offers a unique marketing opportunity. This is a great opportunity for exposure to a large group of people, especially families. We have large national companies alongside local and regional entities promoting their products and services to a captivated crowd. It's also a great opportunity for sampling, collecting potential customer information and more.

## Event Features

- Solo Master Sand Sculpting Competition
- Live Entertainment
- Gourmet Food Trucks
- Fireworks Extravaganza
- Children's Sand Sculpting Lessons
- Interactive Learning Zone
- Community Village
- Exhibit Booths
- VIP/Sponsor Reception
- Lots more...

## Event Schedule

DATE	TIME	SPECIAL FEATURES
FRIDAY, JULY 20	10:00am - 10:00pm	Festival Open
SATURDAY, JULY 21	10:00am - 10:00pm	Festival Open
	6:00pm	Awards Ceremony
	7:00pm	VIP/Sponsorship Reception
	9:00pm	Fireworks Extravaganza
SUNDAY, JULY 22	10:00am - 8:00pm	Festival Open

The festival was chosen by **Fox Home Entertainment** to create a sculpture for their release of *RIO2*.

## Website

[www.internationalsandsculptingfestival.com](http://www.internationalsandsculptingfestival.com)

# Major Sponsorship Opportunities

## TITLE SPONSOR - \$250,000

- Exclusive naming rights to our 2018 Event
- Saturday Fireworks display sponsorship
- On-site Street Team presence (up to 50 people)
- Full-page advertisement in our 2018 Event Guide
- Logo incorporated into main sand sculpture
- Logo on all marketing collateral, event guide, on-site signage and website
- Logo on official event T-Shirt
- Fifty (50) Saturday night VIP tickets
- Self-designed private sand sculpture
- Two (2) Á La Carte Events included with Sponsorship *(see next page for options)*

## PLATINUM SPONSOR - \$100,000

- Saturday Fireworks display sponsorship
- On-site Street Team presence (up to 50 people)
- Full-page advertisement in our 2018 Event Guide
- Logo incorporated into main sand sculpture
- Logo on all marketing collateral, event guide, on-site signage and website
- Logo on official event T-Shirt
- Two (2) Exhibitor Booth spaces
- Fifty (50) Saturday night VIP tickets
- Self-designed private sand sculpture
- Two (2) Á La Carte Events included with Sponsorship *(see next page for options)*

## DIAMOND SPONSOR - \$50,000

- On-site Street Team presence (up to 50 people)
- Full-page advertisement in our 2018 Event Guide
- Logo incorporated into main sand sculpture
- Logo on all marketing collateral, event guide, on-site signage and website
- Logo on official event T-Shirt
- Two (2) Exhibitor Booth spaces
- Thirty (30) Saturday night VIP tickets
- Self-designed private sand sculpture
- One (1) Á La Carte Events included with Sponsorship *(see next page for options)*

## **GOLD SPONSOR - \$25,000**

- Logo incorporated into main sand sculpture
- Logo on all marketing collateral, event guide, on-site signage and website
- Logo on official event T-Shirt
- Two (2) Exhibitor Booth spaces
- Fifteen (15) Saturday night VIP tickets

## **SILVER SPONSOR - \$15,000**

- Logo incorporated into main sand sculpture
- Logo on all marketing collateral, event guide, on-site signage and website
- Logo on official event T-Shirt
- One (1) Exhibitor Booth space
- Twelve (12) Saturday night VIP tickets

## **BRONZE SPONSOR - \$10,000**

- Logo incorporated into main sand sculpture
- Logo on all marketing collateral, event guide, on-site signage and website
- Logo on official event T-Shirt
- One (1) Exhibitor Booth space
- Eight (8) Saturday night VIP tickets

## **FRIENDSHIP SPONSOR - \$5,000**

- Logo incorporated into main sand sculpture
- Logo on all marketing collateral, event guide, on-site signage and website
- Logo on official event T-Shirt
- Five (5) Saturday night VIP tickets

## **SAMPLE À LA CARTE SPONSORSHIP OPPORTUNITIES**

**Self-designed private sand sculpture - \$15,000**

**Children's sand sculpture lessons - \$25,000**

**Interactive learning zone - \$25,000**

**Gourmet food truck sponsor - \$25,000**

**Carousel, roller coaster and Ferris wheel area - \$10,000**

**Additional VIP Tent on Friday night - \$30,000**

**Custom sponsorship opportunities available from \$10,000**

# About Revere Beach Partnership



Revere Beach Partnership is a 501(c)(3) non-profit organization that was established in 2011. Its purpose is to continue the heritage of Revere Beach as a nearby retreat for New England families; to preserve the beach's unique historic and natural assets; to strengthen the beach as an asset to our community by the development of programs and community; to plan and oversee the continued improvement of Revere Beach. The Partnership consists of an executive director, a volunteer Board of Directors, and other volunteers that share a love for Revere Beach.

The main event of the organization is the Revere Beach National Sand Sculpting Festival, now in its 13th year. Funds raised during the event are used to offset the expenses of the festival and to fund the organization's efforts throughout the remainder of the year, including establishing a capital plan which will allow the organization to fund major improvement projects that aim to strengthen the fabric of the Revere Beach community.



## REVERE BEACH International Sand Sculpting FESTIVAL

*hosted by*

dcr  
Massachusetts



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[www.RevereBeachPartnership.com](http://www.RevereBeachPartnership.com)

[www.InternationalSandSculptingFestival.com](http://www.InternationalSandSculptingFestival.com)

*The Revere Beach Partnership is a 501(c)(3) non-profit organization.*