

SPONSORSHIP OPPORTUNITIES



The 139th Annual

*Ball and Awards Ceremony
of the
Boston Fire Department*

Thursday, June 7, 2018

Sheraton Hotel Boston - 6:00PM

OUR MISSION

To provide assistance to both active and retired firefighters, as well as their families, during the time of need.

ABOUT US

The Boston Fire Department is the oldest fire department in our country's history. Founded in 1678, Boston was the first town in the thirteen colonies to establish a paid work force, Fire Wards held the responsibility of the oversight to their respective sections of the city. Well over three centuries later, the Boston Fire Department stands strong with members that have served their city and fellow citizens with distinction and often at great personal sacrifice.

Following the Great Fire of 1872, the Boston Firefighters' Relief Fund was established by the citizens of Boston to assist firefighters and their families in time of personal need. And now, for over 140 years, the Boston Firefighters' Relief Fund has continued their support of the Department's active and retired members.

The Boston Firefighters' Relief Fund hosts the Annual Ball and Awards Ceremony every year during the month of May. The Annual Ball celebrates the hard work, dedication and commitment of each member of the fire department as well as the recognition of the selfless acts of heroism, times at great personal expense, by members of the Boston Fire Department. Additionally, the Relief Fund takes part in other activities throughout the year that enhance and support the mission of the Boston Fire Department.

OUR INITIATIVES

For over three centuries, The Boston Fire Department has led the way, creating the original model that the rest of our country would then follow. With exceptional bravery and the safety of fellow citizens in their hands, Boston firefighter's run towards danger. They put their lives on the line while those at risk seek safety. The public has been exposed to the visual dangers of the job, but now more than ever, the health and wellness risks that are not publicized are spreading across the Department.

Year after year, active and retired firefighters lose their lives to causes directly related to their occupation as a firefighter. Causes of death include, but are not limited to: cancer, cardiac issues, smoke inhalation, internal trauma, and exposure to hazardous materials. Over the past decade, heart disease has accounted for the majority of on-duty firefighter deaths. Between 2015-2016, 54% of on-duty deaths were related to various cardiac issues stemming from overexertion and stress.

In regards to long-term health concerns for both active and retired firefighters, cancer awareness and prevention has become a major focus for fire departments nationwide. Statistics show that firefighters face over two times the cancer risk of all other residents, and in Boston alone 67% of firefighters will face a cancer diagnosis with nearly 20 new diagnoses every year. Since 1990, more than 160 Boston firefighters have passed away from various forms of cancer. Despite additional precautionary measures being implemented across the Department, the issue continues to grow at an alarming rate.

While the rising number of diagnoses and disease related deaths are of major concern, there are countless dangers that effect the health and wellness of firefighters on the job that cannot be overlooked. During 2016, over 150 Boston firefighters endured various shoulder and neck injuries. Whether the health and wellness issues are life threatening or injury related, the goal of the Relief Fund stays the same, to "Protect our Own".

During 2017, the Relief Fund has set an initiative focused around the overall health and wellness of active and retired firefighters. Many of the health related medical tests are not covered by insurance. We plan on providing access to all members of the Department allowing them to stay up-to-date on their health and ahead of the negative trends associated with the job.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP

\$25,000

- Corporate name or logo included within the name of the event
ie. "The 139th Annual Ball and Awards Ceremony of the Boston Fire Department Presented by (Your Company Name or Logo)"
- Corporate name or logo in all advertising and promotion for the Relief Fund during 2018
- Corporate name or logo on the Relief Fund website during 2018
- Three (3) tables at the Annual Relief Fund Ball (30 guests)
- Corporate sponsorship acknowledgement from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book for the event
- Corporate name or logo on invitations for the event
- Corporate name or logo and web links within all social media announcements for the event
- Corporate name or logo and web links within all email blasts for the event
- Corporate name or logo in all press releases for the event

GOLD SPONSORSHIP

\$15,000

- Corporate name or logo in select advertising and promotion for the Relief Fund during 2018
- Corporate name or logo on the Relief Fund website during 2018
- Two (2) tables at the Annual Relief Fund Ball (20 guests)
- Corporate sponsorship acknowledgement from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book for the event
- Corporate name or logo on invitations for the event
- Corporate name or logo and web links within all social media announcements for the event
- Corporate name or logo and web links within all email blasts for the event
- Corporate name or logo in all press releases for the event

SILVER SPONSORSHIP

\$10,000

- Corporate name or logo in select future advertising and promotion for the Relief Fund in 2018
- Corporate name or logo on the Relief Fund website during 2018
- One (1) table at the Annual Relief Fund Ball (10 guests)
- Corporate sponsorship acknowledgement from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book for the event
- Corporate name or logo on invitations for the event
- Corporate name or logo and web links within all social media announcements for the event
- Corporate name or logo and web links within all email blasts for the event
- Corporate name or logo in all press releases for the event

BRONZE SPONSORSHIP

\$5,000

- Corporate name or logo on the Relief Fund website during 2018
- One (1) table at the Annual Relief Fund Ball (10 guests)
- Corporate sponsorship acknowledgement from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book for the event
- Corporate name or logo and web links within all social media announcements for the event


FRIEND SPONSORSHIP

\$2,500

- Corporate name or logo on the Relief Fund website during 2018
- One (1) table at the Annual Relief Fund Ball (10 guests)
- Corporate name or logo on projection screens during the event
- One (1) half-page advertisement in the program book for the event

Program Book Advertising Opportunities:

- Full page color advertisement - **\$1,500**
- Half page color advertisement - **\$1,000**
- Quarter page color advertisement - **\$500**

The logo is a shield-shaped emblem with a yellow border. At the top, the word "BOSTON" is written in large, white, sans-serif capital letters. In the center, there is a stylized illustration of a fire helmet. Below the helmet, the words "FIRE DEPARTMENT" are written in white, sans-serif capital letters, and "RELIEF FUND" is written in yellow, sans-serif capital letters at the bottom of the shield.

For more event and sponsorship information,
please contact:

ADAM BENOIT

adam@fmpproductions.com

978-930-9734

ERIN LYNCH

erin@fmpproductions.com

978-835-9920