



**MONDAY, AUGUST 20<sup>th</sup>, 2018**

**FERCROFT COUNTRY CLUB**

(10 Village Road - Middleton, MA)

On Monday, August 20th, join us for the 8th Annual **Shawn Thornton Foundation Putts & Punches For Parkinson's** Golf Tournament at Ferncroft Country Club in Middleton, MA. Bring your "A game" and play against some of New England's favorite stars and celebrities!

**[www.thorntonfoundation.org](http://www.thorntonfoundation.org)**



The Shawn Thornton Foundation is dedicated to helping find cures for diseases close to Shawn's heart, specifically, Parkinson's and Cancer. The Foundation will work towards this mission by raising awareness, funding innovative research and helping to relieve the burden and improve the quality of life for patients and their families.

**For more information on the Foundation,  
please visit**

**[www.thorntonfoundation.org](http://www.thorntonfoundation.org)**

# SPONSORSHIP PACKAGES

## PRESENTING SPONSOR

**\$25,000**

- Naming rights for the 8th Annual Putts & Punches Golf Tournament
- Two (2) foursomes for the 8th Annual Putts & Punches Golf Tournament
- Shawn Thornton and Bobby Orr will golf with your foursomes
- Eight (8) tickets for golfers to attend the Cocktail Reception & Dinner
- Name/logo on event branded apparel given to each golfer
- Name/logo prominently displayed on all event marketing and PR
- Name/logo prominently displayed on event banners and signage
- Full-page ad with prominent location in the event program book
- Two (2) hole sponsorships, including name/logo recognition on tee signs and right to create a promotional display or do a contest/product giveaway
- Eight (8) gift bags for golfers
- Opportunity to contribute to gift bags and auction
- Company recognized during speaking program

## CHAMPION SPONSOR

**\$20,000**

- Two (2) foursomes for the 8th Annual Putts & Punches Golf Tournament
- 1 Celebrity Captain for each of your foursomes
- Eight (8) tickets for golfers to attend the Cocktail Reception & Dinner
- Name/logo prominently displayed on all event marketing and PR
- Name/logo prominently displayed on event banner and signage
- Full page ad with prominent location in the event program book
- Name/logo displayed in each golf cart
- Two (2) hole sponsorships, including name/logo recognition on tee signs and right to create a promotional display or do a contest/product giveaway
- Eight (8) gift bags for golfers
- Opportunity to contribute to the gift bags and auction
- Company recognized during speaking program

## MVP SPONSOR

**\$10,000**

- Two (2) foursomes for the 8th Annual Putts & Punches Golf Tournament
- 1 Celebrity Captain for each of your foursomes
- Eight (8) tickets for golfers to attend the Cocktail Reception & Dinner
- Name/logo prominently displayed on all event marketing and PR
- Name/logo prominently displayed on event banners and signage
- Full page ad with prominent location in the event program book
- Two (2) hole sponsorship, including name/logo recognition on tee sign and right to create a promotional display or do a contest/product giveaway
- Eight (8) gift bags for golfers
- Opportunity to contribute to the gift bags and auction

## POWER PLAY SPONSOR

**\$5,000**

- One (1) foursome for the 8th Annual Putts & Punches Golf Tournament
- 1 Celebrity Captain for your foursome
- Four (4) tickets for golfers to attend the Cocktail Reception & Dinner
- One (1) hole sponsorship, including name/logo recognition on a tee sign
- Name/logo on event branded apparel given to each golfer
- Full page ad with prominent location in the event program book
- Four (4) gift bags for golfers
- Opportunity to contribute to the gift bags and auction

## HAT TRICK SPONSOR

**\$4,000**

- One (1) foursome for the 8th Annual Putts & Punches Golf Tournament
- 1 Celebrity Captain for your foursome (\*Based on availability)
- Four (4) tickets for golfers to attend the Cocktail Reception & Dinner
- Name/logo displayed on all event marketing and PR
- Name/logo displayed on event banner and signage
- Full-page ad in the event program book
- One (1) hole sponsorships, including name/logo recognition on tee signs and right to create a promotional display or do a contest/product giveaway
- Four (4) gift bags for golfers
- Opportunity to contribute to the gift bags and auction

# ADDITIONAL OPPORTUNITIES

**\$1,000 EACH**

## HOLE SPONSOR

- One (1) hole sponsorship, including name/logo on tee sign
- Name recognition in the event program book

## GOLF CART SPONSOR

- Name/logo recognition on all golf carts
- Name/logo recognition in the event program book

## SCORECARD SPONSOR

- Name/logo recognition on all scorecards
- Name/logo recognition in the event program book





**FOR MORE INFORMATION**

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