



THURSDAY, AUGUST 30, 2018

THE GOLF CLUB OF NEW ENGLAND

167 Winnicutt Road - Stratham, NH

Bourque Golf is an annual celebrity golf tournament hosted by NHL Hall of Famer Ray Bourque at The Golf Club of New England, a World Class Golf Destination located in Stratham, NH. Participants are treated to an entire day of golf with celebrity foursome hosts, lunch, dinner, live and silent auctions, and distinctive golf items. Bourque Golf benefits the Bourque Family Foundation and has a strong corporate following that is ideal for corporate entertainment and golf enthusiasts.



2018
SPONSORSHIP
OPPORTUNITIES

PROCEEDS
BENEFIT



2018 SPONSORSHIP PACKAGES

PRESENTING SPONSOR

\$50,000

- Naming rights for 2018 Bourque Golf
(2018 Bourque Golf sponsored by Your Name)
- Three (3) foursomes for 2018 Bourque Golf
Includes One (1) Celebrity Captain for each of your foursomes
- Company recognized during speaking program
- Twelve (12) tickets for your golfers to attend the Cocktail Reception & Dinner
- Name/logo on event branded apparel given to each golfer
- Name/logo prominently displayed on all event marketing and PR
- Name/logo prominently displayed on event banners and signage
- Full-page ad with prominent location in the event program book
- Two (2) hole sponsorships, including name/logo recognition on tee signs and right to create a promotional display or do a contest/product giveaway
- Twelve (12) gift bags for your golfers
- Opportunity to contribute to gift bags and auction

STANLEY CUP SPONSOR

\$30,000

- Two (2) foursomes for 2018 Bourque Golf
Includes One (1) Celebrity Captain for each of your foursomes
- Exclusive Golf Cart Sponsorship with Name/Logo in each golf cart
- Company recognized during speaking program
- Eight (8) tickets for your golfers to attend the Cocktail Reception & Dinner
- Name/logo prominently displayed on all event marketing and PR
- Name/logo prominently displayed on event banner and signage
- Full page ad with prominent location in the event program book
- Two (2) hole sponsorships, including name/logo recognition on tee signs and right to create a promotional display or do a contest/product giveaway
- Eight (8) gift bags for your golfers
- Opportunity to contribute to the gift bags and auction

HAT TRICK SPONSOR

\$15,000

- Two (2) foursomes for 2018 Bourque Golf
Includes One (1) Celebrity Captain for each of your foursomes
- Eight (8) tickets for your golfers to attend the Cocktail Reception & Dinner
- Name/logo prominently displayed on all event marketing and PR
- Name/logo prominently displayed on event banners and signage
- Full page ad with prominent location in the event program book
- Two (2) hole sponsorship, including name/logo recognition on tee sign and right to create a promotional display or do a contest/product giveaway
- Eight (8) gift bags for your golfers
- Opportunity to contribute to the gift bags and auction

SLAPSHOT SPONSOR

\$10,000

- One (1) foursome for 2018 Bourque Golf
Includes One (1) Celebrity Captain for your foursome
- Four (4) tickets for your golfers to attend the Cocktail Reception & Dinner
- Name/logo displayed on all event marketing and PR
- Name/logo displayed on event banner and signage
- Full-page ad in the event program book
- One (1) hole sponsorships, including name/logo recognition on tee signs and right to create a promotional display or do a contest/product giveaway
- Four (4) gift bags for your golfers
- Opportunity to contribute to the gift bags and auction

POWER PLAY SPONSOR

\$7,500

- One (1) foursome for 2018 Bourque Golf
Includes One (1) Celebrity Captain for your foursome
- Four (4) tickets for your golfers to attend the Cocktail Reception & Dinner
- One (1) hole sponsorships, including name/logo recognition on a tee sign
- Full-page ad in the event program book

BREAKAWAY FOURSOME

\$5,500

- One (1) foursome for the 2018 Bourque Golf Classic
- Four (4) tickets for your golfers to attend the Cocktail Reception & Dinner
- Four (4) gift bags for your golfers
- Opportunity to contribute to the gift bags, auction or raffle

**EASTERN CELEBRITY
LONGEST DRIVE**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SPONSOR A HOLE

\$500 PER HOLE

- One (1) hole sponsorship, including name/logo on tee sign
- Name recognition in the event program book

FULL-PAGE PROGRAM AD

\$1,000

- Full-Page Ad in the event program book

HALF-PAGE PROGRAM AD

\$500

- Half-Page Ad in the event program book

For more information on sponsorships, or to reserve your spot in the tournament, please contact:

ERIN LYNCH - erin@fmpproductions.com - 978.835.9920

